

# CCRI-AiM 1.0

ICAR-CCRI Agro-Industry Meet

Organized by -

ICAR-Central Citrus Research Institute  
Nagpur, Maharashtra

In collaboration with-

IP&TM Unit, ICAR  
New Delhi



11-12 March, 2024  
Nagpur, Maharashtra

Catalyzing Institute-Industry Connections

CCRI-AiM 1.0

## Focus Areas

- ▶ **Innovation in Citri-Technologies:** Share and explore cutting-edge technologies developed by both public and private sectors in the citrus domain.
- ▶ **CCRI-Industry Joint Venture:** Discuss strategies and avenues for collaborative efforts between CCRI and industry partners in technology generation, commercialization and dissemination.
- ▶ **Promotion of Citri-StartUp and Citripreneurs:** Encourage and support the growth of startups and entrepreneurs in the citrus sector.
- ▶ **B2C Interaction:** Engage in discussions with progressive citrus growers and citripreneurs for sharing your innovations, products and services.

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## Highlights

**Presentations**

**Interactive session**

**B2B and B2C Interaction**

Who can attend?

Foodpreneurs  
& Processors

Agro-industries  
& Business  
Associations

Packers &  
Exporters

Commercial  
Nurseries

## Why attend CCRI-AiM 1.0?

1

**Networking Opportunities:** Connect with industry leaders, researchers and citripreneurs.

2

**Knowledge Exchange:** Gain insights into the latest trends, technologies, and best practices.

3

**Joint-venture:** Explore the potential partnerships for the growth of the citrus industry.

Last date of Registration  
20th February, 2024

*For registration and participation, please contact*



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## REGISTRATION FORM

1. Full Name :  
(Given name followed by Surname)
2. Designation/Position :
3. Company/Organization :
4. Full Corresponding Address :
5. Mobile Number :
6. Email ID :
7. Presentation in B2C Meet :  Yes  No

Date:

(Signature)

### Note

- Registration in advance is mandatory for participating in CCRI-AiM 1.0.
- On-spot registration facility will not be available.
- There will be no registration fee. However, maximum two delegates from a company/organization are entitled to participate.
- The registration fee includes Registration kit, Name badge, High tea and Lunch.
- No travel grant and accommodation will be provided by the organizer.
- Delegates interested to promote their products/services among the progressive citrus growers in B2C Meet on 12h March, 2024 are requested to bring PowerPoint Presentation (15-20 minutes duration) and/or printed literature.
- **Please email the scanned registration form to [ccrinaif@gmail.com](mailto:ccrinaif@gmail.com)**

The shortlisted delegates will be informed before 25<sup>th</sup> February, 2024 by email